Juan Saenz

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Summary

I'm Melbourne-based designer with a background in manufacturing and industrial design, I blend a passion for emerging technologies. With expertise in UX and UI design, alongside interests in AI and 3D design, I'm dedicated to pushing the boundaries of innovation.

Experience

UX Designer
The Big Issue Australia
May 2024 - Jul 2024 (3 months)
In Jun 2024 I completed a project-based learning experience via Harness Projects, learning UX design and working on a live UX Design brief for The Big Issue. In this role I successfully completed a UX project to design a prototype for The Big Issue's Big City Search Initiative. I collaborated with Danya Sterling, Acting Manger - Education Enterprises at The Big Issue, along with my mentor and presented my final solution at the end of the 7 week program.

UX Researcher
Heritage Bank
Feb 2024 - Apr 2024 (3 months)
I completed a project-based learning experience via Harness Projects, learning UX design and working on a live UX Design brief for Heritage Bank. In this role, I successfully completed a UX research analysis on Heritage Bank's target audience. I collaborated with Nathan Hornery, Digital UX and Engagement Designer at Heritage Bank, along with my mentor, and presented my final solution at the end of the 7 week program.

UX Designer
Starlight Children's Foundation Australia
Nov 2023 - Jan 2024 (3 months)
In November 2023 I completed a project-based learning experience via Harness Projects, learning UX design and working on a live UX Design brief for Starlight. In this role I successfully completed a UX enhancement for Starlight's website. I collaborated with
Jacki James, National Digital Marketing Manager at Starlight, along with my mentor, and presented my final solution at the end of the 9 week program.

Designer
Etiko Pty Ltd | Certified B Corp & Social Traders
Nov 2022 - Feb 2023 (4 months)
Throughout this internship, I have delved deeper into the field of animations, graphic design and product design, helping on various projects. Working closely with experienced professionals, I honed my skills

and gained practical experience in a supportive atmosphere. From shaping captivating graphics to contributing to dynamic animations and innovative product prototypes.

Education

Lonsdale Institute
Diploma of leadership and management
Mar 2022 - Mar 2022

Pontificia Universidad Javeriana
industrial design, Industrial and Product Design
2016 - 2021

Australian institute of technology
Certificate IV in marketing and communication
2019 - 2019

Licenses & Certifications

User experience the beginner's guide - The Interaction Design Foundation
163447

AI for Designers - The Interaction Design Foundation
163447

User Research — Methods and Best - The Interaction Design Foundation
163447

Skills

Web Design • Adobe Photoshop • Web Application Design • Photoshop • Adobe Firefly • Digital Accessibility • Communication • Design Systems • Problem Solving • Design Tools

Honors & Awards

Packaging design - Sodimac Colombia S.A - Design factory Javeriana
Nov 2017
Project with one of the largest retail companies in South America, and the design factory of the Javeriana University for the development of packaging in the area of textile products for bedrooms.